



**6. Would you describe the extent of in-store (e.g., gas stations, convenience stores, grocery stores, etc.) tobacco advertising and promotions as:**

- a. High                      b. Medium                      c. Low

**7. Would you describe the extent of *outdoor* tobacco advertising and promotions (at gas stations, convenience stores, grocery stores, etc.) as:**

- a. High                      b. Medium                      c. Low

**8. How often do you notice tobacco products in the store aisles instead of behind the counters?**

- a. Often                      b. Sometimes                      c. Rarely

**9. Do you know of any tobacco industry-sponsored events or contributions to programs in your community (e.g., concerts, churches, cultural events, fairs, school events, sporting events, etc.)?**

Yes                      No                      If yes, please list them below.

a. \_\_\_\_\_

b. \_\_\_\_\_

**10. How often do you see tobacco-free promotion ads on television, newspapers and billboards, or hear smoke-free radio messages in your community?**

- a. Often                      b. Sometimes                      c. Rarely                      d. Never

**11. How often do you see tobacco (or industry-sponsored) advertisements in local publications (e.g., newspapers, magazines, etc.)?**

- a. Often                      b. Sometimes                      c. Rarely                      d. Never

**12. How would you describe the level of knowledge about tobacco use and secondhand smoke in your community?**

- a. Poor                      b. Fair                      c. Good                      d. Excellent

