

Cuts to Michigan's Smoking Prevention Budget will:

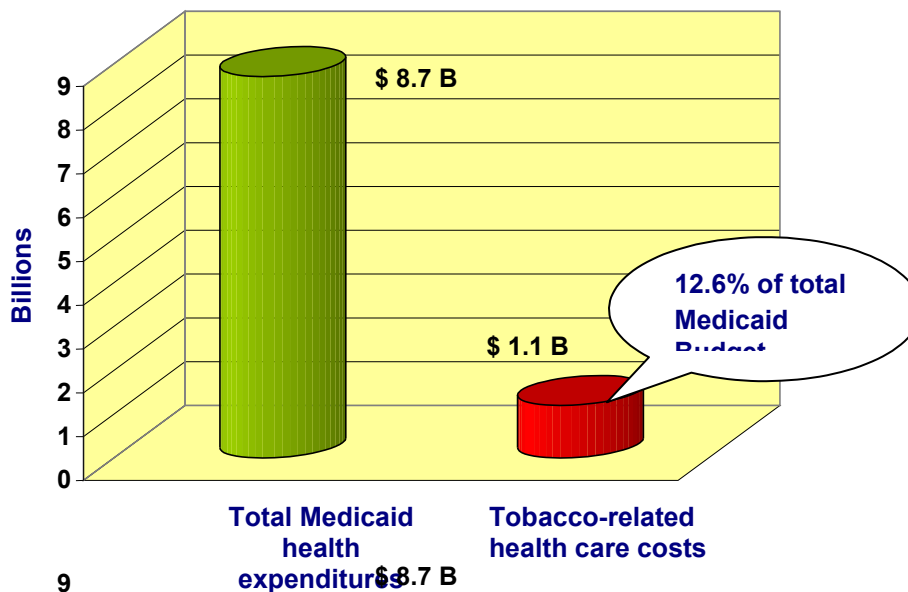
- * Multiply Medicaid's health care costs
 - * Increase health care costs to Michigan businesses
- * Eliminate federal and local matching funds and
- * Reverse the decline in Michigan's smoking rate!

Tobacco use is a life threatening addiction:

17,000 Michiganders die every year of tobacco-related illness

Tobacco use is an economic problem:

12.6% (\$1.1 Billion) of total Medicaid expenditures are for tobacco-related health care



Eliminating the Healthy Michigan Fund means TOTAL elimination of tobacco reduction and prevention in Michigan.

Since the implementation of the Healthy Michigan Fund in 1994,

- * Michigan's adult smoking rate has declined 14%
- * The high school smoking rate has declined over 55%
- * The pregnant women smoking rate has declined by 36%

Bottom Line: Michigan cannot afford to cut the Tobacco Prevention Program—it will *INCREASE* health care costs for the state and businesses, it will *ELIMINATE* matching funds, and it will lead to more kids starting to smoke.