

THE FACTS ABOUT...

Tobacco's toll in Michigan

Tobacco Use in Michigan

- High school students who smoke: 27.6% [Girls: 27.5% Boys: 25.8%]
- High school males who use smokeless tobacco: 12.9%
- Kids (under 18) who try cigarettes for the first time each year: 71,400
- Additional Kids (under 18) who become new regular, daily smokers each year: 31,300
- Kids exposed to second hand smoke at home: 716,000
- Percentage of workplaces that have smoke-free policies: 60.7%
- Packs of cigarettes bought or smoked by kids in Michigan each year: 26.5 million
- Adults in Michigan who smoke: 24.1% [Men: 26.0% Women: 22.4%]

National youth smoking rates have declined somewhat since 1997, but remain at historically high levels. According to the National Youth Tobacco Survey, 28.4% of all U.S. high school kids smoke and 11.6% of high school males use spit tobacco. U.S. adult smoking rates have decreased gradually since the 1980s, and 23.3% of U.S. adults currently smoke.

Deaths in Michigan from Smoking

- Adults who die each year in Michigan from their own smoking: 14,700
- Annual deaths in state from others' smoking (secondhand smoke & pregnancy smoking): 1,410 to 2,510
- Michigan kids who have lost at least one parent to a smoking-caused death: 10,700
- Kids alive in state today who will ultimately die from smoking: 255,000 (given current smoking levels)

Smoking kills more people each year than alcohol, AIDS, car crashes, illegal drugs, murders, and suicides combined -- and thousands more die from other

tobacco-related causes, such as secondhand smoke or spit-tobacco use.

Tobacco-Related Monetary Costs in Michigan

- Annual health care expenditures in the state directly caused by tobacco use: \$2.65 billion
- State Medicaid program payments caused by tobacco use: \$881 million
- Citizens' state/federal taxes to cover smoking-caused government costs: \$2.06 billion (\$557 per household)
- Smoking-caused productivity losses in Michigan: \$3.40 billion
- State smoking-caused health costs and productivity losses per pack sold in Michigan: \$7.70

Other non-health costs caused by tobacco use include direct residential and commercial property losses from smoking-caused fires (more than \$500 million nationwide); the costs of the extra cleaning and maintenance made necessary by tobacco smoke and tobacco-related litter (about \$4+ billion per year for commercial establishments alone); and additional work productivity losses from smoking-caused work absences, on-the-job performance declines, and disability during otherwise productive work lives (in the tens of billions nationwide)

Tobacco Industry Advertising and Other Product Promotion

- Annual tobacco industry marketing expenditures nationwide: \$9.7 billion (\$26+ million per day)
- Estimated portion spent in Michigan each year: \$337.0 million

Published research studies have found that kids are three times more sensitive to tobacco advertising than adults and are more likely to be influenced to smoke by cigarette marketing than by peer pressure, and that one-third of underage experimentation with smoking is attributable to tobacco company marketing.

Source: Campaign for Tobacco-Free Kids



A GRASSROOTS ORGANIZATION DEDICATED TO PROMOTING TOBACCO-FREE ENVIRONMENTS AND TO IMPROVING HEALTH AND QUALITY OF LIFE THROUGH EDUCATION AND ADVOCACY.